

PRODUCT CATALOGUE

www.hedlaharvestcorporation.com



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| ABOUT US

As a global agriculture company, we connect farmers and growers of food, feed and fuel energy with international markets. Our investments in sustainable farming aim to nourish a growing world by increasing people's access to safe food

We source, process and market high-quality agricultural products through our integrated procurement, logistics and distribution network. We leverage our strong connections across the value chain to source traceable and sustainable commodities, which are then distributed worldwide with utmost responsibility and care

Whether you're a small or large business house, a private organization or a public enterprise or a government organization, we have the expertise and resources to help you succeed in the competitive world of agriculture. Let us be your trusted partner in meeting your global agricultural needs



OUR FOUNDATION

Our company's collective purpose, vision, mission, and values guide us to generate equitable and sustainable value across the agriculture value chain

OUR PURPOSE

At **HEDLA HARVEST CORPORATION**, we are committed to creating a sustainable and resilient food system. Our purpose is to provide safe, healthy, and high-quality food products while promoting sustainable and regenerative agricultural practices. We strive to empower farmers and rural communities by creating value across the food value chain, while also protecting the natural resources for the benefits of current & future generations to prosper

OUR MOTTO: Harnessing the Power of Nature to Enhance Quality of Life

OUR PURPOSE: Intended to achieve three specific outcomes



Healthy Food Ecosystem:

Restore a healthy food ecosystem by working towards sustainable agriculture practices, reducing food waste, and supporting local communities



Prosperous Farmers & Flourishing Communities:

Rebuild farming community by fostering prosperity & wellbeing, profitability from farming and a thriving livelihood



Regeneration for a better world:

Reintroduce holistic agriculture practices that restore ecosystems, rejuvenate soil health, and foster a sustainable food system that nourishes people, supports local communities, and preserves the planet for future generations

| OUR VISION



To be a leading global agriculture company, committed to transforming the food and agriculture landscape by implementing sustainable practices, fostering innovation, and providing high-quality and safe food to people around the world

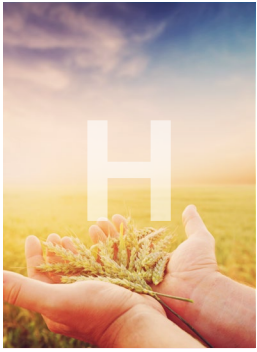
Our sole objective is to lead the transformation of global agriculture into a more sustainable, efficient, and productive system that supports both the growing world population and the environment. We aspire to create innovative solutions that combine the benefits of industrial agriculture with sustainable practices, by working closely with farmers, growers, partners, and customers to build long-lasting relationships that drive mutual success. Our ultimate goal is to contribute to a greener future for everyone by redefining the way we grow, process, and distribute food

| OUR MISSION



Our mission is to cultivate a sustainable food ecosystem by empowering farmers to regenerate the land, while producing healthy and delicious food for our communities. We strive to create a better world, where the earth is nourished, the farmers thrive, and the people are fed with nutritious and locally grown food

OUR VALUES



Environmental Stewardship



Innovation



Integrity



Collaboration



Impact

OUR VALUE CHAIN



Originate & Source



Process & Refine



Quality Control & Assurance



Storage & Warehousing



Transport & Logistics



Sales & Distribution



Market Research & Merchandising



COMMODITY PORTFOLIO

Our integrated end-to-end value chain spans from farm to table, managing production, distribution flows, quality control, and risk while ensuring transparency at every step

Creating a marketplace for farmers and consumers globally, HEDLA HARVEST CORPORATION brings food, feed and fuel energy from their source of origin to their point of consumption. Our end-to-end integrated value chain links together the key stages of the agricultural supply chain, starting from origination, through storage and transportation, and extending to processing, packaging, and distribution.

The result of our efforts is prosperity for farmers and communities, enhanced food quality on the shelves, improved sustainability, stronger global food security, and healthier diets for all

Grains



Rice



Millets

Spices



Cumin



Turmeric



Garlic



Cardamom



Coriander



Chilli



Mustard



Black Pepper



Ginger

Vegetables



Potatoes



Onion

Private Label



01 GRAINS

Grains are a staple food for people around the world and play a crucial role in the agriculture industry

At **HEDLA HARVEST CORPORATION**, we specialize in the sourcing and distribution of high-quality rice and millets. We work with farmers and growers across the globe to ensure that our grains are of the highest quality, sustainably grown, and ethically sourced. Our commitment to quality and transparency enables us to meet the diverse needs of our customers, from households to businesses and beyond



RICE



MILLETS

RICE

Rice is a staple food for billions of people around the world and is one of the most versatile crops produced in agriculture. From fragrant Basmati to long-grain Jasmine, from White rice to Brown rice, we offer a variety of rice types to meet the diverse needs of our customers. Our rice products are sourced from the best rice-growing regions of India and Thailand and are carefully selected and processed to ensure they meet our rigorous quality standards. Our rice is carefully milled and processed to preserve its natural flavor, texture, and nutritional value. Our rice is perfect for a variety of dishes, from traditional rice-based meals to modern fusion cuisine. We work closely with our customers to ensure that they receive the right type of rice for their specific needs, whether it's for home cooking, restaurants, or food manufacturers. At our company, we are committed to sustainability and ethical business practices, which is why our rice is not only delicious but also environmentally and socially responsible.



**Indian
Basmati**



**Indian
Non-Basmati**



**Value Adds –
The 3Bs**



**Thailand
Rice**



INDIAN BASMATI RICE

Our premium Basmati rice is renowned for its distinct aroma and flavor, long grains, and fluffy texture. Sourced directly from the best fields, our rice is carefully processed and packaged to ensure superior quality and high nutritional value. Perfect for biryanis, pilafs, and other rice-based dishes, our Basmati rice is a favourite among foodies and chefs alike. Whether it's for a special occasion or everyday meals, our Basmati rice is the perfect choice for those who demand the best in taste and quality. Our basmati rice is available in a variety of packaging options to suit your needs, from bulk packaging for large-scale food processors to consumer packs for household use. Experience the rich flavor and aroma of our Basmati rice and add a touch of authenticity to your favourite recipes

	1121	1718	1509	1401	Pusa	Traditional	Sugandha	Sharbati	
Specifications/Variety	Length (Avg. in MM)	8.3	8.2	8.4	7.7	7.45	7.3	7.9	7.1
	Moisture (Max)	12.50%	12.50%	12.50%	12.50%	12.50%	12.50%	12.50%	12.50%
	100% Sortex	✓	✓	✓	✓	✓	✓	✓	✓
	Broken Grains	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
	Immature Grains	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
	Damage & Discoloured	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
	Natural Admixture	5%	5%	5%	5%	5%	5%	5%	5%
	Foreign Matter	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil
	Paddy Grain	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil
Properties/Variety	Amylose Content	25%	22%	20%	18%	25%	20%	27%	30%
	Cooking Time (In minutes)	15	12	10	8	15	12	15	20
	Flavour	Nutty	Sweet	Bland	Bland	Nutty	Sweet	Fragrant	Sweet
	Texture	Light and fluffy	Soft and sticky	Firm and dry	Firm and dry	Light and fluffy	Soft and sticky	Light and fluffy	Light and fluffy





1121



Raw
Steam
Stella
Golden Stella

1718



Raw
Steam
Stella
Golden Stella

1509



Raw
Steam
Stella
Golden Stella

1401



Raw
Steam
Stella
Golden Stella

**Pusa
Basmati**



Raw
Steam
Stella
Golden Stella

**Traditional
Basmati**



Raw
Steam
Stella
Golden Stella

**Sugandha
Basmati**



Raw
Steam
Stella
Golden Stella

**Sharbati
Basmati**



Raw
Steam
Stella
Golden Stella

INDIAN NON-BASMATI RICE

Discover the rich diversity of Indian non-basmati rice, a collection of unique varieties that showcase the vibrant flavors and textures of this land. From the aromatic and fluffy Sona Masuri to the hearty and nutritious Parboiled rice, each grain tells a story of traditional farming methods and cultural heritage. With their distinct qualities and versatility, these rice varieties are perfect for a wide range of culinary creations, from biryanis and pulaos to delicious rice-based desserts. Immerse yourself in the essence of Indian cuisine with our exceptional selection of non-basmati rice

	IR64	IR8	IR36	PR11	PR14	Parmal	Sona Masoori	Idli/Kranti	Minikit	IR1010/Ratna	Gobindo bhog
Length (Avg. in MM)	6.2	5.9	6.0	6.9	6.1	6.5	5.2	4.8	6.2	6.4	6.3
Moisture (Max)	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%
100% Sortex	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Broken Grains (Avg. on 2/3 basis)	<5%	<5%	<5%	<5%	<5%	<5%	<5%	<5%	<5%	<5%	<5%
Immature Grains	<2%	<2%	<2%	<2%	<2%	<2%	<2%	<2%	<2%	<2%	<2%
Damage & Discoloured	<2%	<2%	<2%	<2%	<2%	<2%	<2%	<2%	<2%	<2%	<2%
Natural Admixture	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
Foreign Matter	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil
Paddy Grain	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil



IR64



Raw
Parboiled
25% Broken

IR8



Raw
Parboiled
25% Broken

IR36



Raw
Parboiled

PR11



Raw
Parboiled

PR14



Raw
Parboiled

Sona Masoori



Raw
Parboiled

Kranti



Raw
Stream

Minikit



Raw
Parboiled

IR 1010



Raw
Parboiled

Gobindobhog



Raw
Parboiled

Parmal



Raw
Parboiled



VALUE ADDs – 3Bs OF RICE

A Nutritional Powerhouse – Discover the Value-Adds of the 3Bs – Black, Broken, and Brown Rice

01 | Black Rice



02 | Broken Rice



03 | Brown Rice



Black Rice

Experience the allure of 100% Black rice, a rare and exotic grain with a captivating dark hue and remarkable nutritional benefits. Celebrated for its distinct flavor and unique texture, this ancient grain is rich in antioxidants, vitamins, and minerals. With its nutty taste and delicate aroma, Black rice adds a touch of elegance to both sweet and savory dishes. Whether used in gourmet rice bowls, colorful salads, or delectable desserts, this extraordinary rice variety is sure to impress and elevate any culinary creation. Embrace the richness of Black rice, a delicious and nutritious addition to any meal

01



Brown Rice

Discover the wholesome goodness of Brown rice, a nutritious and fiber-rich grain that retains its natural bran and germ. With its nutty flavor and chewy texture, Brown rice is a versatile ingredient that complements a variety of dishes. Packed with essential vitamins, minerals, and antioxidants, it promotes better digestion and supports overall well-being. Incorporate Brown rice into your healthy lifestyle and enjoy its numerous health benefits. Whether in hearty bowls, stir-fries, or side dishes, let the distinct flavor and nourishing qualities of Brown rice take your taste buds on a journey

02








BROKEN RICE

03



Discover the distinctiveness of broken rice, an economical option with its own distinctive qualities. This rice offers a slightly different texture and absorbs flavors exceptionally well, making it a preferred choice for dishes like rice porridge, kheer, and rice flour. Its affordability and high starch content also make it suitable for industrial purposes such as rice bran oil extraction or animal feed. Embrace the value and adaptability of broken rice, adding a touch of convenience and creativity to your culinary endeavors without compromising on taste or quality

<p>100% Broken</p> 	<p>25% Broken</p> 	<p>5% Broken</p> 	<p>Broken Parboiled</p> 
<p>Broken IR-64/8</p> 	<p>Broken PR11/14</p> 	<p>Broken Sona Masoori</p> 	
<p>Broken Basmati</p> 	<p>Broken Raw</p> 		



THAILAND RICE

Thai rice, renowned globally for its superior quality, is a testament to Thailand's rich agricultural heritage. With a long history dating back centuries, this rice is cultivated in the fertile fields of Thailand, benefiting from the country's ideal climate and pristine water sources. Known for its exquisite aroma, delicate texture, and distinct flavors, this rice has become a staple in kitchens worldwide. Thai rice undergoes rigorous quality checks to ensure its premium quality. Our commitment to quality ensures that we source and deliver only the finest rice varieties, meeting the highest standards of taste, texture, and nutritional value. With Thai rice, you can experience culinary excellence and savor the authentic flavors of Thailand in every grain

	Home Mali	Jasmine	White	White Glutinous	Home Mali Brown	Riceberry	Thai Pathum Thani Fragrant
Fragrance	★★★★★	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★☆
Taste	★★★★★	★★★★★	★★★★☆	★★★★★	★★★★★	★★★★★	★★★★☆
Softness	★★★★★	★★★★★	★★★★☆	★★★★☆	★★★★★	★★★★☆	★★★★☆
Fiber	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★★	★★★★★	★★★★★

	Home Mali	Jasmine	White	White Glutinous	Home Mali Brown	Riceberry	Thai Pathum Thani Fragrant
Grade A	100% ●	100% ●	100% ●	100% ●			100% ●
Grade B	100% ●	100% ●	100% ●	25% ●			50% ●
Grade C	100% ●	100% ●	100% ●				



MILLETS



Millets are a group of small-seeded grasses that are widely cultivated and consumed as staple food in many parts of the world. They are highly nutritious, gluten-free and have a low glycemic index, making them ideal for people with gluten intolerance or diabetes. Millets are also rich in dietary fiber, protein, vitamins, and minerals, including magnesium, calcium, and iron, which makes them an excellent addition to a healthy and balanced diet

From finger millet to foxtail millet, our millets are sourced directly from farmers and carefully processed to retain their natural goodness. We carefully select and process the millets to ensure that they retain their natural flavor, nutrients, and texture. Our range of millets can be used to prepare a variety of dishes such as porridge, idli, dosa, upma, and salads. Add our millets to your diet for a healthy and delicious twist!

Pearl (Bajra)



Energy 361 Kcal
Protein 11.6 gm
Carbohydrate 65.5 gm
Crude Fibre 1.2 gm
Calcium 42 mg
Iron 8.0 mg

Finger (Raji)



Energy 336 Kcal
Protein 7.3 gm
Carbohydrate 72 gm
Crude Fibre 2.6 gm
Calcium 344 mg
Iron 3.9 mg

Little (Kutki)



Energy 349 Kcal
Protein 7.7 gm
Carbohydrate 67 gm
Crude Fibre 8.6 gm
Calcium 17 mg
Iron 9.3 mg

Sorghum (Jowar)



Energy 329 Kcal
Protein 10.4 gm
Carbohydrate 70.7 gm
Crude Fibre 2.0 gm
Calcium 26 mg
Iron 3.9 mg

02 SPICES



HEDLA HARVEST CORPORATION offers a wide range of high-quality spices sourced from the finest farms across Asia. From the fiery Indian chillies to the aromatic cumin, we have it all

Our spices are carefully handpicked and selected, ensuring that only the best and most flavorful ones make it to our customers. We take special care in the processing and packaging of our spices to ensure that they retain their natural freshness, flavor, and aroma

Whether you're looking for whole spices or ground spices, we have you covered. Our spices are perfect for enhancing the flavor of any dish, from curries and stews to marinades and rubs. In addition to their culinary uses, many of our spices also have a variety of health benefits

Enhance your culinary experience with our premium spice range, adding an authentic and elevated flavor to your dishes



**TROPICAL &
PLANTATION
SPICES**



**ROOT
SPICES**



**SEED
SPICES**

TROPICAL & PLANTATION SPICES

Chilli



Whole
Ground
Flakes/Crushed

Black Pepper



Whole
Ground
Cracked/Milled

Cardamom



Whole
Ground



ROOT SPICES

Ginger



Whole
Ground
Kibbled

Turmeric



Whole
Ground
Kibbled

Garlic



Whole
Ground
Kibbled

SEED SPICES

Cumin



Whole
Ground

Coriander



Whole
Ground

Mustard



Whole
Ground

03 VEGETABLES

Our vegetables category includes fresh and high-quality potatoes and onions sourced from trusted farmers and producers. We take pride in offering fresh, nutritious and sustainably grown vegetables to our customers. Our stringent quality control measures & efficient supply chain ensure that our vegetables reach our customers in the shortest time possible, while maintaining their freshness & taste



POTATOES



ONIONS

POTATOES

Potatoes are a staple food in many parts of the world and are one of the most versatile vegetables around. Our premium quality potatoes are sourced from trusted farmers who use sustainable farming practices, ensuring that they are not only tasty but also good for the environment

We offer a wide range of potato varieties, including popular ones like the Russet, Yukon Gold, and Red potatoes. Our potatoes are available in various sizes, ranging from small fingerling potatoes to large baking potatoes, ensuring that you can find the right size for your needs

Whether you want to bake them, mash them, fry them, or roast them, our high-quality potatoes are perfect for any recipe. So, browse our selection today and bring the goodness of potatoes to your kitchen!



Russet Burbank



Red



Sweet



Yukon Gold



ONIONS

Onions are an essential ingredient in kitchens around the world. Our high-quality onions are grown and sourced from the best farms in India, known for their rich soil and ideal weather conditions. We offer a variety of onion types, including red, white, and yellow onions, each with its unique flavor and texture. Our onions are carefully harvested, cleaned, and packed to ensure the highest quality and freshness. They are rich in nutrients, including vitamin C, folate, and potassium, making them an excellent addition to any healthy diet.

We take pride in our sustainable farming practices, which prioritize environmental conservation and worker welfare. Our commitment to ethical sourcing and fair-trade practices means that you can trust the quality and origin of our onions.

Whether you're a restaurant owner, chef, or home cook, our onions are a perfect addition to your pantry. From sautéing and roasting to caramelizing and pickling, our onions will add depth and flavor to your dishes.



Red



White



Shallots



PRIVATE LABEL

AT HEDLA HARVEST CORPORATION, we offer private label services for customers who want to create their own brand of quality agricultural products. Our private label service allows you to customize products to your specifications while leveraging our expertise in sourcing and processing

We work with you to develop and design a customized packaging solution that will help you stand out in the market. We offer a wide range of agricultural products including spices, grains, pulses, and much more

Our private label service allows you to choose from a variety of product options, including organic and non-organic, various packaging options, and different processing methods. We prioritize quality and ensure that all products meet industry standards, providing you with peace of mind. Our private label services are available for a wide range of agricultural commodities, including spices, grains, and vegetables. We have established strong relationships with farmers and producers across the globe, which enables us to source the best quality raw materials at competitive prices. Our state-of-the-art processing facilities ensure that all products are processed and packaged to meet our clients' exacting standards

One of the key benefits of our private label services is the ability to offer our clients a competitive advantage in the marketplace. By creating their own branded products, our clients can differentiate themselves from their competitors and offer unique products that are not available elsewhere. This can help to increase customer loyalty and build brand recognition over time

Our team works with you every step of the way, from product development and sourcing to labelling and packaging, ensuring that your private label products are of the highest quality and are delivered to you on time. We work closely with our clients to ensure that their unique brand identity is reflected in all aspects of their private label products

Choose our private label service to create your own brand of quality agricultural products and take your business to the next level



WHY US

01 | Quality

Premium agricultural commodities sourced directly from top farms.

02 | Sustainability

Commitment to eco-friendly and responsible farming practices.

03 | Traceability

Transparent supply chain ensuring the origin of our products.

04 | Innovation

Embracing the latest technologies for efficient production and distribution.

05 | Customer-Centric

Tailored solutions to meet unique requirements and preferences.

06 | Global Reach

Connecting growers to international markets for wider opportunities.

07 | Expertise

Experienced team of agriculture professionals ensuring top-notch services.

08 | Reliability

Consistent and reliable delivery of high-quality commodities.

09 | Empowerment

Supporting farmers and fostering a thriving agricultural community.

SUSTAINABILITY

“Triple bottom line” – People, Planet, Profit – guides our sustainable approach to agriculture

HEDLA HARVEST CORPORATION
is actively supporting these
11 UN Sustainable Development Goals

1 NO POVERTY


2 ZERO HUNGER


3 GOOD HEALTH AND WELL-BEING


4 QUALITY EDUCATION


5 GENDER EQUALITY


6 CLEAN WATER AND SANITATION


7 AFFORDABLE AND CLEAN ENERGY


8 DECENT WORK AND ECONOMIC GROWTH


9 INDUSTRY, INNOVATION AND INFRASTRUCTURE


10 REDUCED INEQUALITIES


11 SUSTAINABLE CITIES AND COMMUNITIES


TRADE HIGHLIGHTS

01 | Packing Material Option

Non-Woven Fabric Bag, Jute Bag, PP bag, BOPP Bag, Pouch etc. (As per client requirement)

02 | Packing Size

50Kg, 40Kg, 35-39Kg, 25Kg, 20Kg, 10Kg, 5Kg, 3Kg, 2Kg, 1Kg (As per client requirement)

03 | Minimum Order Quantity

1 X 20FT Container

02 | Loading per 20FT Container

17 - 26 Tons (Depending on Packing Material/ Packing Size/ Destination port or delivery place/ Shipping Line)

05 | Payment Terms

Letter of Credit (L/C) or T/T (Bank Transfer)

06 | Inspection

SGS or any other third-Party Inspection Company for Weight and Quality as per Buyer's requirement

07 | Shipment Preparation Time

10 - 12 Days



CONTACT US

| TALK TO OUR TEAM

Whether you're interested in speaking with our management team, making an inquiry about one of our products, or exploring partnership opportunities, we are eager to hear from you



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THANK YOU

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